
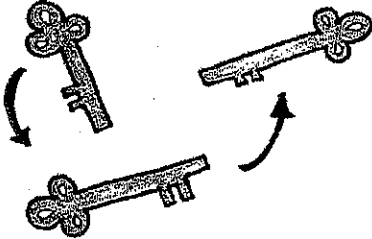
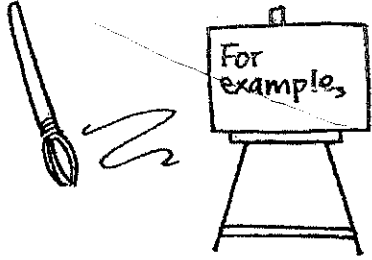




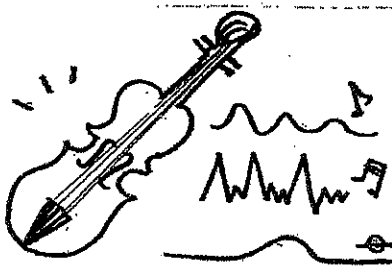
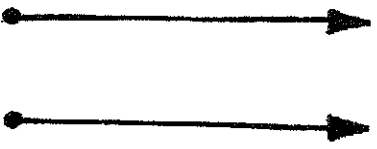
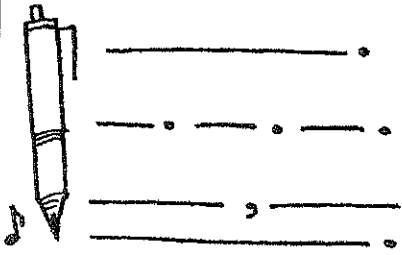
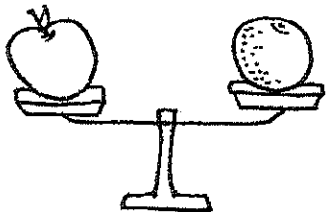


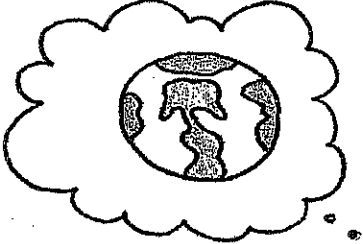


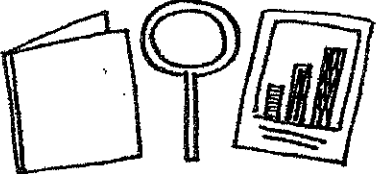


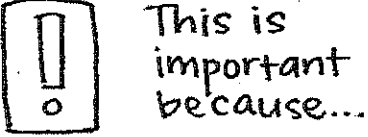
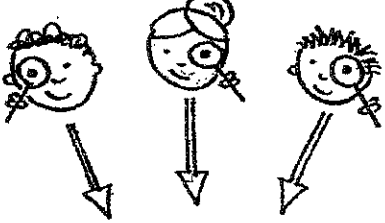

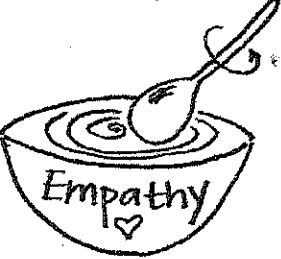


Argument Writers

Use Techniques Such As...

<p>Including personal stories and anecdotes</p> 	<p>Repeating key terms or phrases</p> 	<p>Giving examples to illustrate their point</p> 
<p>Bringing in expert opinions and quotes</p> 	<p>Addressing readers/listeners directly and asking them to reflect on their own experiences</p> 	<p>Asking questions</p> 
<p>Defining key terms and including technical vocabulary or terminology</p> <p>Which means...</p> 	<p>Being deliberate about tone or changes in tone</p> 	<p>Using parallelism</p> 
<p>Varying sentence rhythms</p> 	<p>Making comparisons or connections</p> 	<p>Incorporating humor, when appropriate</p> 

Argument Writers Aim Towards Goals Such As...

<p>Hook the reader</p> 	<p>Show your understanding of the topic's context</p> 	<p>Make a claim</p> 
<p>Give reasons to support the claim</p> 	<p>Back the reasons with evidence</p> 	<p>Make the writing engaging to a specific audience</p> 
<p>Bring people along on your thinking</p> 	<p>Suggest the significance of the point</p> 	<p>Acknowledge other perspectives</p>  <p>Some claim...</p>
<p>Refute counterarguments</p>  <p>You claim... but actually...</p>	<p>Stir empathy</p> 	<p>Move the reader to action</p> 